



FAIREST CAPE TEA

PRODUCT CATALOGUE

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ABOUT US

Discover the story behind Fairest Cape Tea Company, which began for me in 2014 when a simple cup of Rooibos replaced my morning coffee and presented me with a surprising feeling of relaxation. That moment sparked my curiosity about the benefits of this South African treasure. Years later, during the challenging period of the pandemic, Rooibos became more than just a beverage; it was an inspiration not only for finding calm and well-being, but also for conceiving this new venture.

The very packaging of our tea is inspired by the breathtaking sunrises and sunsets of South Africa that I witnessed during a visit to the tea plantations – a daily spectacle of beauty that now graces your cup. Just as Sir Francis Drake marvelled at the beauty of the Cape of Good Hope in 1580, calling it "the fairest cape in the whole circumference of the Earth", I have marvelled at the benefits of Rooibos: naturally sweet, caffeine-free, and packed with antioxidants that promote good health.

Welcome to Fairest Cape Tea Company, where my personal journey, marked by discovery and inspiration during a challenging time and the stunning landscapes of South Africa, unites with tradition to offer you a path to well-being.



BENEFITS



High in Antioxidants: Rooibos is packed with antioxidants like aspalathin and quercetin, which combat free radicals, reduce oxidative stress, and may lower chronic disease risk.



Boosts Heart Health: Rooibos may support cardiovascular health by potentially lowering blood pressure and improving cholesterol levels, based on research.



Aids Digestion: Caffeine-free and low in tannins, rooibos is gentle on the stomach and may ease indigestion, diarrhea, and cramps.



Enhances Skin Health: Its anti-inflammatory antioxidants may soothe skin irritations and promote clearer skin when consumed or applied topically.



Strengthens Immunity: Rooibos provides essential minerals (iron, calcium, potassium, magnesium) and trace elements (zinc, manganese) to support a robust immune system.



Supports Weight Management: Studies suggest rooibos may boost metabolism and reduce fat absorption, aiding in weight control.



Hydrates Effectively: Rooibos is a calorie-free, caffeine-free drink that helps meet daily hydration needs.



ROOIBOS HERBAL TEA

Savor the authentic taste of South Africa with our Rooibos Herbal Tea.

Known as the original 'red bush' tea, this full-bodied classic offers a naturally sweet, earthy flavor that's bold yet smooth. Sourced directly from indigenous farmers in the Northern Cape, it's a pure, caffeine-free delight that's been cherished for centuries by the Khoisan people.

Rooibos Herbal Tea isn't just delicious—it's packed with benefits. Naturally caffeine-free, it's ideal for any time of day. Rich in antioxidants, it helps fight free radicals, while its minerals support heart and bone health. Sip your way to wellness with this South African treasure.

We buy the highest quality Rooibos exclusively from Indigenous farmers based in the Northern Cape of South Africa, thereby supporting rural economic empowerment.



GREEN ROOIBOS HERBAL TEA

Discover the vibrant side of Rooibos with our Green Rooibos. Unlike its red counterpart, this unfermented variety boasts a fresh, grassy taste with a crisp, clean finish. Sourced directly from the Northern Cape's indigenous farmers, it's a naturally caffeine-free tea that's as refreshing as a Cape breeze.

Green Rooibos brings wellness to every cup. Unfermented to preserve its natural vibrancy, it's loaded with antioxidants—often even more than red Rooibos. Caffeine-free and gentle on the system, it supports your body with a crisp, wholesome boost.



ROOIBOS & BUCHU HERBAL TEA

Experience a taste of South African heritage with Rooibos & Buchu. This unique blend marries the nutty sweetness of classic Rooibos with the minty, blackcurrant-like zest of Buchu, an herb revered by the Khoisan for centuries. Sourced from the Northern Cape, it's a caffeine-free infusion that's both bold and invigorating.

Rooibos & Buchu brings together two South African powerhouses. Rooibos offers antioxidants and calm, while Buchu is prized for its anti-inflammatory and digestive support. Together, they create a caffeine-free tea that's as good for your body as it is for your soul.





ROOIBOS EXTRACT POWDER

COLD WATER SOLUBLE

Cool off with the pure taste of South Africa in our Rooibos Extract Powder Cold Water Soluble. This innovative powder dissolves effortlessly in cold water, delivering the nutty, sweet essence of Rooibos without the need for heat. Sourced from the Northern Cape, it's your go-to for a quick, caffeine-free refreshment—perfect for summer days or on-the-go hydration.

This Cold Water Soluble Rooibos Extract Powder keeps the goodness flowing. Packed with antioxidants, it supports your body's natural defenses. Naturally caffeine-free, it's a refreshing way to stay hydrated and healthy—no brewing required.

Rooibos Extract Powder Cold Water Soluble is your ticket to versatile refreshment. Mix it into cold water for an instant iced tea, blend it into fruity mocktails, or shake it up in a water bottle for a hydrating pick-me-up. Cool never tasted so good!



ROOIBOS EXTRACT POWDER

HOT WATER SOLUBLE

Enjoy the essence of Rooibos anytime, anywhere with our Rooibos Extract Powder. This hot water-soluble powder captures the nutty, sweet taste of South African Rooibos in an instant-dissolve form. Sourced from the Northern Cape, it's perfect for busy days, travel, or adding a healthful twist to recipes—all without the wait of brewing.

Our Rooibos Extract Powder delivers all the goodness of traditional Rooibos in a convenient package. Packed with antioxidants, it supports your body's defenses. Naturally caffeine-free, it's a guilt-free boost whenever you need it.

Rooibos Extract Powder is more than just tea. Stir it into hot water for a quick cup, blend it into smoothies for a nutrient kick, or sprinkle it into baked goods for a subtle, sweet flavor. The possibilities are endless!



PRODUCT CATALOGUE



ROOIBOS HERBAL TEA

\$6.65 Tax not included



GREEN ROOIBOS HERBAL TEA

\$6.75 Tax not included



ROOIBOS & BUCHU HERBAL TEA

\$6.95 Tax not included



ROOIBOS EXTRACT POWDER

COLD WATER SOLUBLE

\$10.50 Tax not included



ROOIBOS EXTRACT POWDER

HOT WATER SOLUBLE

\$10.50 Tax not included





CONTACT US

Let's Connect Over a Cup
We're here to answer your questions and share the Rooibos



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**THANK
YOU!**